

YU HUI

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EDUCATION

Bachelor in Communication Design 2014 – 2018

Emily Carr University of Art + Design *Vancouver, Canada*

Emily Carr University International Tuition Fee Entrance Scholarship

Cumulative GPA: 3.5/4

Exchange Student in Communication Design 2017

Design School Kolding *Kolding, Denmark*

General Fine Arts 2013 – 2014

Langara College *Vancouver, Canada*

High School Diploma 2011 – 2013

Burnaby North Secondary School *Burnaby, Canada*

Burnaby North Secondary Outstanding Achievement in Studio Art

EXPERIENCE

Graphic Designer & New Media Editor 2015 – Current

KOKKO Made Enterprise Inc. *Luxury Fashion Boutique, Richmond, BC, Canada*

- Graphic Designer, Support the marketing team through digital and paper media to ensure the consistency and strength of the brand look, feel, and identity across all channels. Three Years Part-time to Full-time
- Media Editor, Copywrite, translate and edit marketing articles to support events and work with local Chinese New Media for promotions. Full-time

Graphic Designer 2019

Yi Da Xuan Co. Ltd. *Furniture Supplier, Shenzhen, China*

- Branding & Visual Identity Design, Freelance

Graphic Designer 2018

Sui Tang Co. Ltd. *C2C e-commerce platform, Beijing, China*

- Branding & Visual Identity Design, Freelance

Illustrator & Graphic Designer 2016

Cheergift Development Ltd. *Souvenir & Gifts Supplier, Delta, BC, Canada*

- Souvenir Products Illustration & Package Design, Freelance

